# **PRINT DEADLINES**

#### MAGAZINE

Q4 2023 Q1 2024 Q2 2024 Q3 2024

#### NEWSLETTER

Sept 2023 Oct 2023 Nov 2023 Dec 2023 Jan 2024 Feb 2024 Mar 2024 Apr 2024 May 2024 Jun 2024 Jul 2024 Aug 2024

#### **ON SALE**

18 October 17 January 17 April 17 July

### PUBLISHED

28 September 26 October 30 November 28 December 25 January 29 February 28 March 25 April 30 May 27 June 25 July 29 August

### **AD DEADLINE**

25 September 01 January 25 March 24 June

## **AD DEADLINE**

21 September 19 October 23 November 21 December

- 18 January
- 22 February
- 21 March
- 18 April
- 23 May
- 20 June
- 18 July
- 22 August

# **ADVERTISING NOTES**

(i) We require payment 30 days after receipt of invoice.

(ii) If a 'series deal' is taken, either in print or online, we will require all ads in the package to be taken within a 12-month period. This 12-month period begins when the first ad in the deal, either print or online, is taken.

(iv) Ad bookings and discounted series deals are not transferable.

(v) Position requests may be given at the time of booking and, while we do our utmost to accommodate them, unfortunately they cannot be guaranteed.

(vi) Confirmed bookings are final and we regret that ad files, once submitted, cannot be altered.

(vii) VAT at 20% (if UK-based or in Europe without an EU tax number) is not included in our ratecard prices but will be added to the invoice total. Advertisers in Europe should provide us with an EU tax number in order to avoid paying the extra 20%.