

SPONSORSHIP PACKAGES

A UK based magazine with a global outlook for the lift and escalator industry
Published quarterly, print and digital versions

PLATINUM

Only 3 available

- ✓ Prime page A4 advert in magazine
- ✓ Logo feature on website AND newsletter footer
- ✓ Logo feature, website link and tag on social media posts about your company
- ✓ 15 complimentary copies of magazine sent by post
- ✓ Banner advertising in newsletter AND website landing page for four months
- ✓ Preferential position of articles about your company in the newsletter
- ✓ 1 advertorial feature per annum
- ✓ Guaranteed prime feature interview at least once per annum

£1500
per edition

GOLD

Only 10 available

- ✓ 1 A4 advert in magazine
- ✓ Logo feature on website footer
- ✓ Logo feature, website link and tag on social media posts about your company
- ✓ 10 complimentary copies of magazine sent by post
- ✓ Quarterly in-line banner advert in the newsletter
- ✓ Preferential position of articles about your company in the newsletter
- ✓ 1 advertorial feature per annum

£1250
per edition

SILVER

Unlimited

- ✓ 1 A4 advert in magazine
- ✓ Logo feature on website footer
- ✓ Logo feature, website link and tag on social media posts about your company
- ✓ 5 complimentary copies of magazine sent by post

£1000
per edition

PLATINUM

- Prime page A4 advert in magazine, ie. inside front cover, or inside or outside of back cover
- Banner advertising in newsletter AND website landing page for four months, ie. once a quarter, eg:



Your banner ad and link to your website here



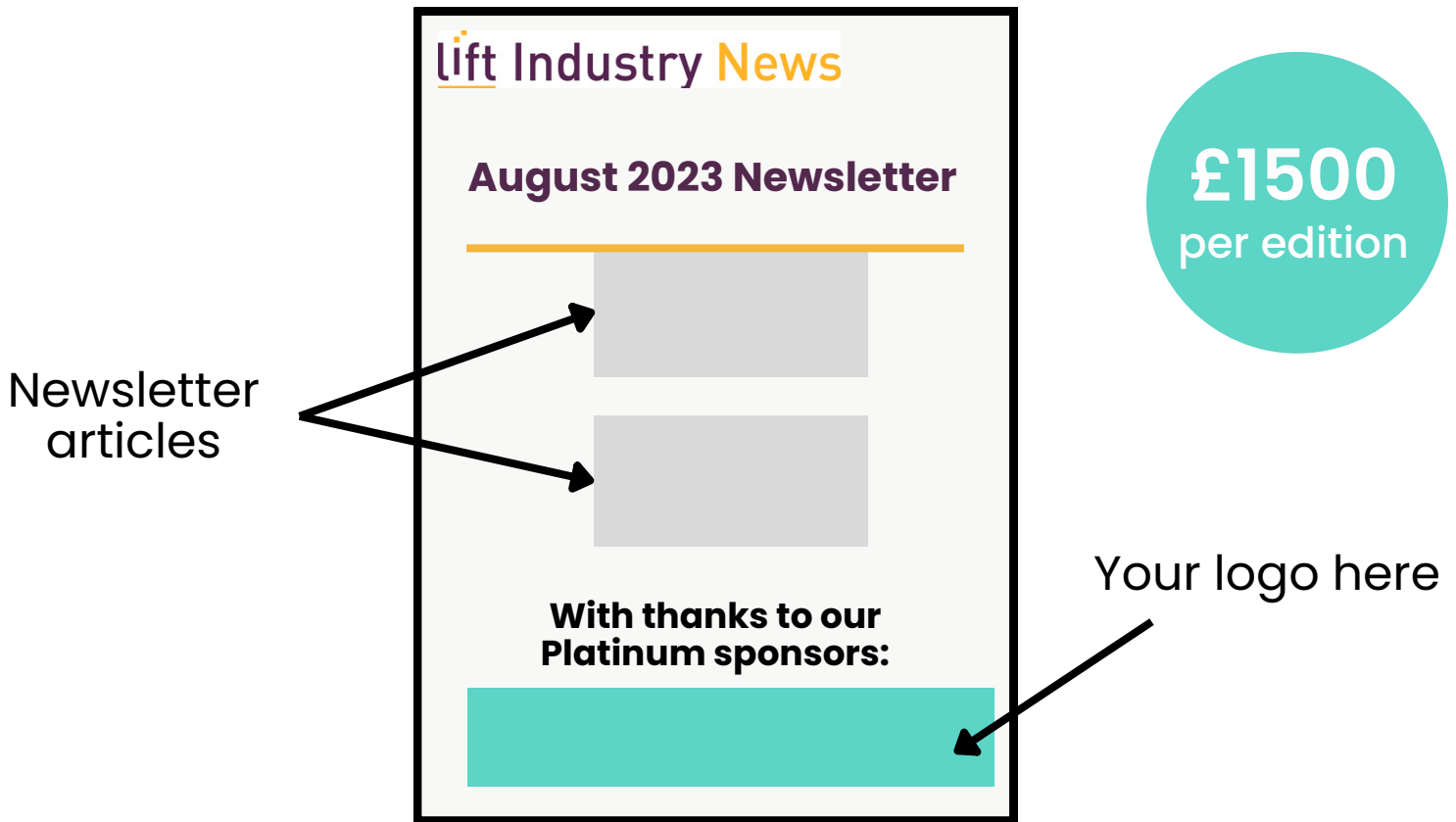
Your banner ad and link to your website here

Your logo here

Newsletter articles, which click through to landing page...

PLATINUM

- All-year-round feature in the newsletter footer and website footer, eg:

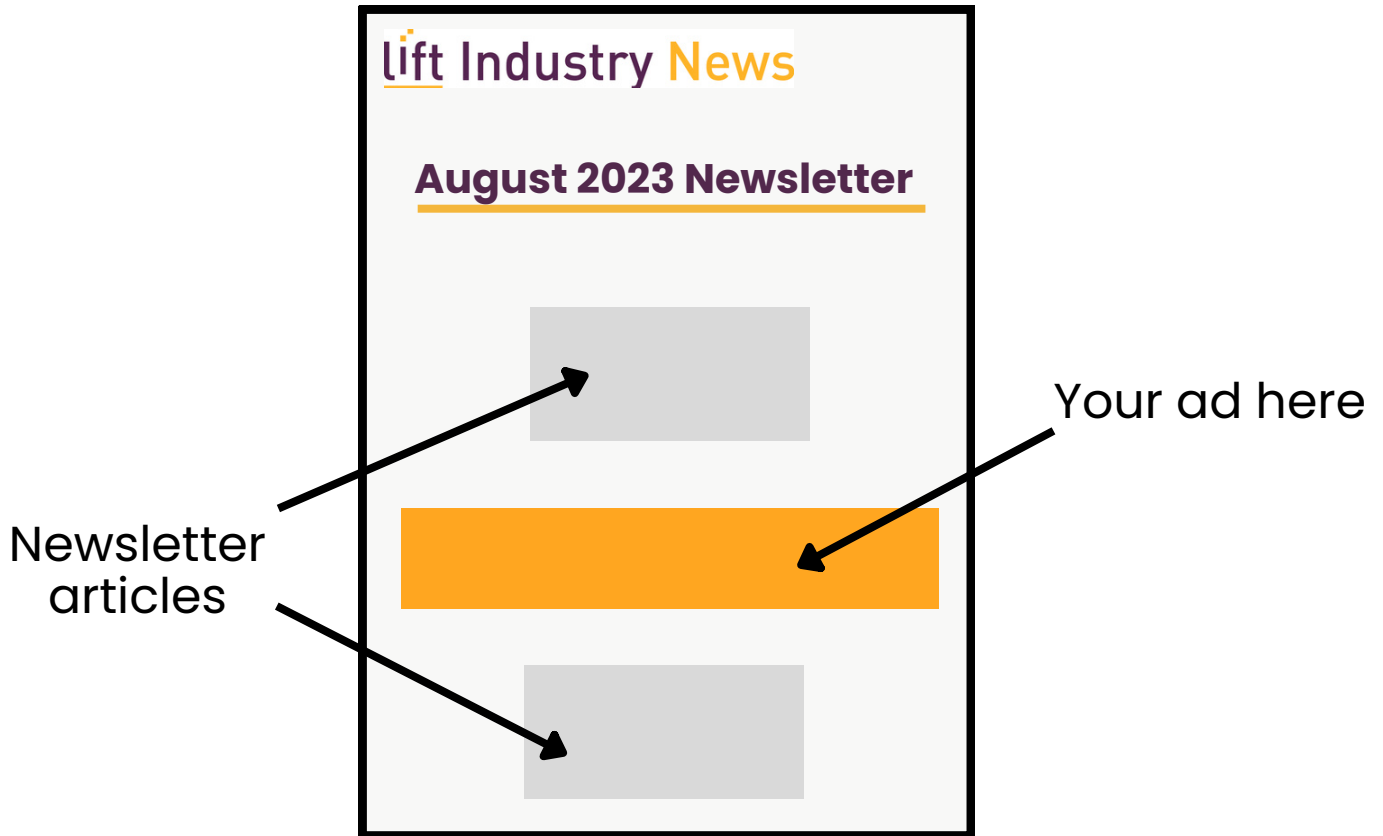


- Preferential position of articles about your company in the newsletter
- Your logo, a link to your website and a tag to your social media account on all our social media posts featuring your company
- Guaranteed prime feature interview at least once per annum, such as 'A Life in the Day', 'Elevator Pitch', or 'The Interview'
- 1 advertorial feature per annum
- 15 complimentary copies of magazine sent by post

*Only 3 platinum sponsorships available

GOLD

- One A4 advert in an inside page of the magazine
- Quarterly in-line banner advert in the newsletter, eg:



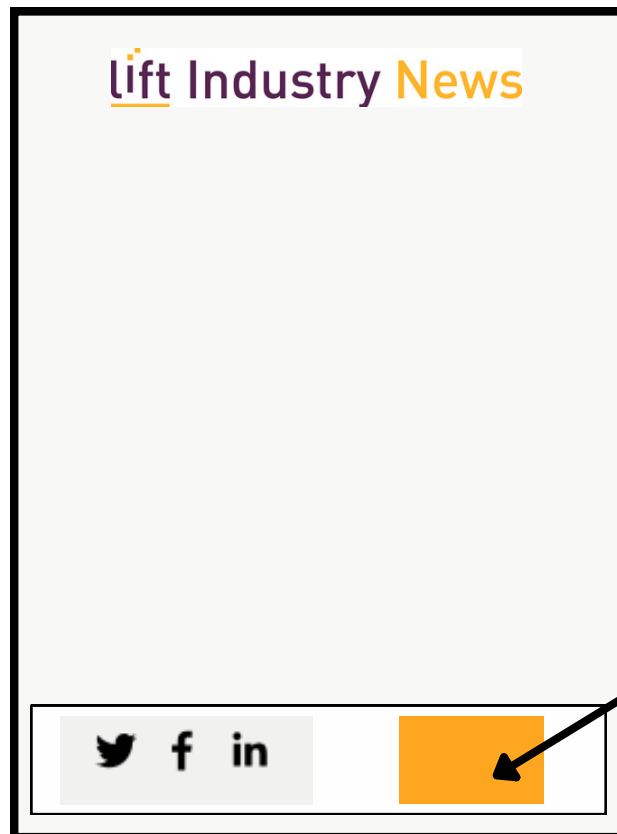
- Your logo, a link to your website and a tag to your social media account on all our social media posts featuring your company, eg:



GOLD

- Logo feature on website footer, eg:

£1250
per edition



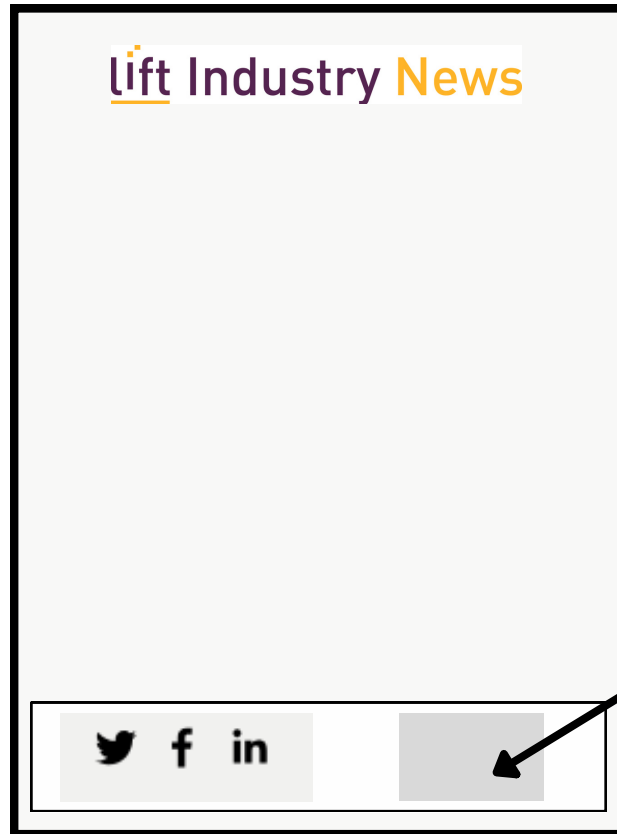
Your logo
here

- Regular feature of stories from your company in the monthly newsletter, with preferential positioning within the newsletter
- One advertorial feature per annum
- 10 complimentary copies of the magazine sent to addresses of your choice

*Only 10 gold sponsorships available

SILVER

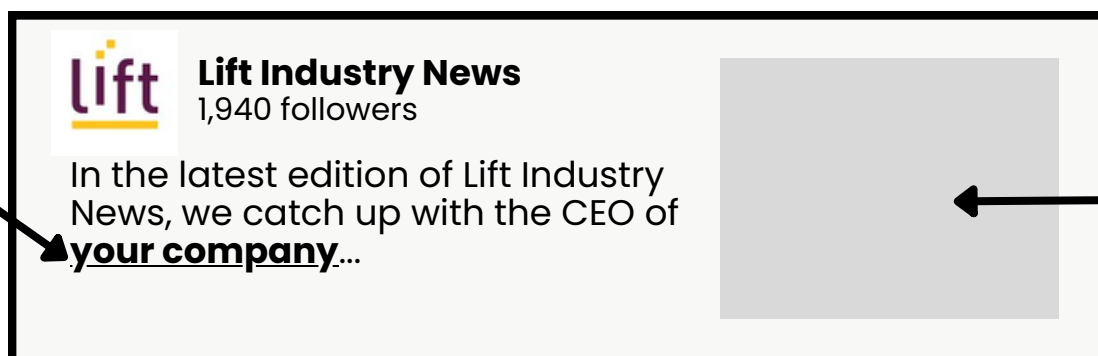
- One A4 advert in an inside page of the magazine
- Logo feature on website footer, eg:



£1000
per edition

- 5 complimentary copies of the magazine sent to addresses of your choice
- Your logo, a link to your website and a tag to your social media account on all our social media posts featuring your company, eg:

Tag to
your
account



Your
logo &
link to
your
website

WIDEN YOUR CIRCLE

Since our launch in July 2022, we have built up...

3.98k Monthly web impressions

2,000+ LinkedIn followers

1,950+ Monthly page visitors

1,290+ Monthly website visitors

560 Subscribers

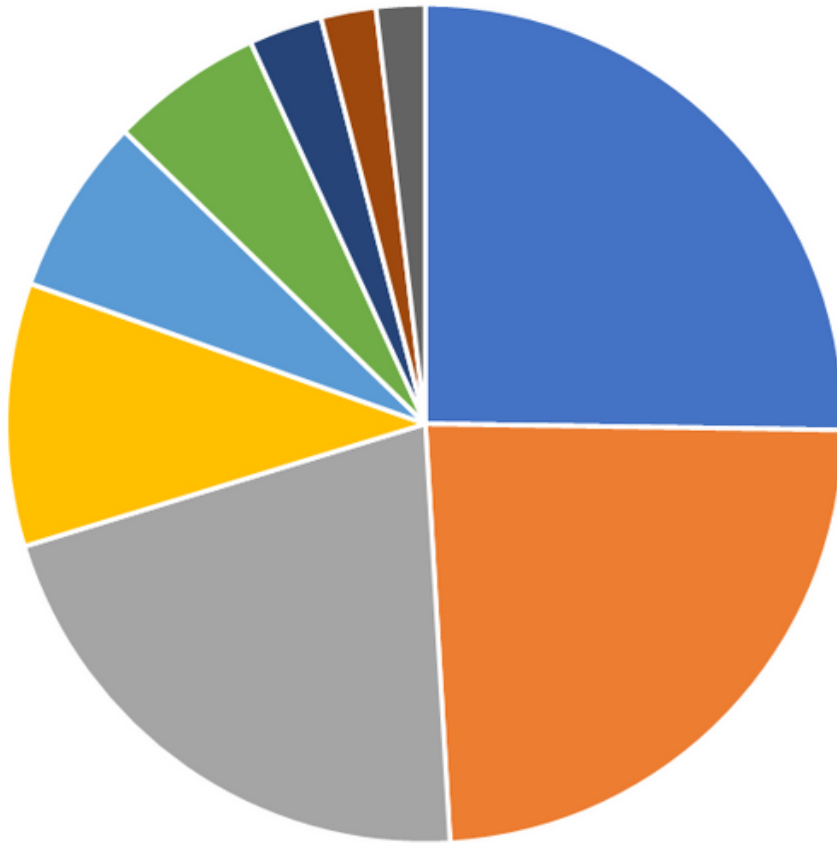
488 Monthly LinkedIn visitors

An online version of all our magazines are available on our website without subscription.

A link to the online version is also sent to over **10k recipients** of Elevate News, CIBSE Lifts Group and the Lift and Escalator Symposium Newsletter

WIDEN YOUR CIRCLE

Subscribers by industry sector:



- **Engineering**
- **Manufacturing**
- **Consultancy**
- **Other***
- **Inspection**
- **Marketing**
- **Training & Education**
- **Facilities Management**
- **Media**

*'Other' includes: Insurance, mechanical, recruitment, safety, standards and technology organisations

PRINT DEADLINES

MAGAZINE

Q4 2023

Q1 2024

Q2 2024

Q3 2024

ON SALE

18 October

17 January

17 April

17 July

AD DEADLINE

25 September

01 January

25 March

24 June

NEWSLETTER

Sept 2023

Oct 2023

Nov 2023

Dec 2023

Jan 2024

Feb 2024

Mar 2024

Apr 2024

May 2024

Jun 2024

Jul 2024

Aug 2024

PUBLISHED

28 September

26 October

30 November

28 December

25 January

29 February

28 March

25 April

30 May

27 June

25 July

29 August

AD DEADLINE

21 September

19 October

23 November

21 December

18 January

22 February

21 March

18 April

23 May

20 June

18 July

22 August

GET IN TOUCH

If you are interested in advertising with us please contact our editor Pat Reading at:
pat.reading@peters-research.com

Frequency rates and bespoke sponsorship packages are available on request.

Access recent editions of the magazine [here](#)

Access recent editions of the newsletter [here](#)

lift Industry **News**

